

CITA NEWS

The Official Newsletter of Clothing Industry Training Authority



SimFactory project won the Award for Progress in Technology

The research project "SimFactory – A Computerized Coaching System for Sewing Line Management" by the Authority had won the "Award for Progress in Technology" at the 4th China Garment Technology Development Conference. The executive director of the Authority Prof. Philip Yeung was representing the Authority to receive the award during the conference which was held on July 5 at Ningbo.

The submission for National Excellent Technology Awards was hosted by the China National Garment Association, aimed to showcase and promote the new technology of the garment industry, for encouraging the new technology research and to boost the development of the industry, as well as to promote the change and upgrade of the industry.

The China National Garment Association will further promote the winning projects in order to increase their influences and make them widely used by the industry.



Professor Philip Yeung Kwok-wing Announced as the new President of SDC

The Society of Dyers and Colourists (SDC), UK announced earlier that Prof. Philip Yeung, Executive Director of CITA, has taken up office as their new President for 2017-18. Prof. Yeung is most honoured to have been elected as the President of the Society at the time of his 50th year of membership. He will take pride in discharging his duty as President and hopes to contribute more in the industry-profession partnership at a time that more pressure are exerted in the coloration industry in terms of environmental, health and safety issues. With the wealth of knowledge of many senior professional members, he is confident that the Society can play a more substantial role in providing education and professional advice for the improvement of the industry in future.



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Seminar on “Athleisure: the Beauty of a Performance Material World!”

On July 7, 2017, The Authority was jointly organized a seminar on “Athleisure: the Beauty of a Performance Material World!” with Hong Kong Intimate Apparel Industries’ Association. During the seminar, we had invited Mr. Alex Yeung and Mr. Aero Chu from Tex-Ray Industrial Co., Ltd. to share how to grasp the opportunity in “Athleisure” hit, and introduce the new generation functional textiles.

The word “Athleisure” is formed by the words “Athletic” and “Leisure”, according to the Dictionary by Merriam-Webster, the definition of “Athleisure” is “casual clothing designed to be worn both for exercising and for general use”. Athletic is not only representing a kind of sportswear, but also a life style. People wear trendy sports clothes in usual as well. In the seminar, Mr. Alex Yeung had analysed this new consumption pattern created by the “Athleisure” hit.

The new generation functional textiles have a lot of types with different functions. Mr. Aero Chu had introduced the characteristics of the new generation functional textiles to the participants during the seminar.

It also showcased some of the latest Athleisure outfits at the venue. Participants were highly interested in it.





Sample Development Centre Workshops

With the supports from SME Development Fund of the HKSAR Government, a Sample Development Centre (SDC) was established for Hong Kong fashion designers at CITA building since November 2016. It aims to provide an effective design-to-production communication system and service to transform fashion designers' ideas into prototypes.

SDC is located at the 9/F. of the Authority Kowloon Bay training centre, it not only provides prototype sampling service to Hong Kong fashion design SMEs, but also offers studio space, machinery, equipment and facilities, as extension to support the young design SMEs to create their own collections. It also provides workshops and seminars for teaching sewing and pattern techniques.



2 workshops on Garment Fitting had been held on July 3 and August 7. SDC invited an experienced Technical Fashion Designer to talk about the basic knowledge about garment fit. Participants' feedback was very positive, the tutor explained what is garment fit, the factors affecting garment fit, etc., and allowed the participants to learn garment fit assessment through demonstration and practical.



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Fashion Portfolio Making Workshop



Thank you St. Catharine's School for Girls for participating in our "Fashion Portfolio Making Workshop".

This workshop aims at providing students knowledge of building a fashion portfolio. Students will get through the processes of fashion information research and analysis, presentation boards making and fashion portfolio development.

Professional Clothing Alteration Workshop

The complementary course on basic techniques of clothing alteration has been finished successfully earlier. Our experienced professional alteration tailor taught different practical alteration skills in a 3-hour intensive workshop.

In the workshop, we provided samples clothes for students to practice the skill.



Leather Sandal Making

Students were making their own sandals in this 3 hours workshop starting from measuring their foot, pattern making to sewing up the leather sandal.



Learn to Sew in 3 Days

Our experienced trainer aims to train up your sewing skills with minimum time and maximum learning facilities. You will have plenty of hands-on practices in class and extra self-practising session outside normal class time.

Date : September 6 – 8, 2017

Time : 9:30am- 12:30pm & 2:00pm- 5:00pm

Fee : HK\$1,500

Enquiry: Mr. Chen 2263 6386



Professional Clothing Alteration Workshop: Trousers

Our experienced professional alteration tailor will teach student different alteration skills for trousers, such as the length adjustment, the zip replacement, etc.

Date : 14 – 28 Sep 2017

Time : 7:00pm - 10:00pm

Fee : HK\$900

Enquiry: Ms. Chan 2263 6340



Dressmaking Workshop (Lotus Leaf Dress)

A classic lotus leaf dress is a must for any wardrobe, as it can be dressed up or down, worn under a jacket or cardigan or on its own. Student will learn how to manipulate and alter the basic dress block to create and make their own lotus leaf dress.

Start Date : September 23, 2017

Time : 9:30am- 12:30pm & 2:00pm- 5:00pm

Fee : HK\$1,700

Enquiry: Mr. Chen 2263 6386

Make your own dress

Lotus Leaf Dress





Technical Essentials of Knickers

This course is designed to provide students with technical essentials knowledge of knickers including construction of knickers, body measurement and specifications, creating knickers pattern and making up of knickers.

Start Date : September 30, 2017

Time : 9:30am- 12:30pm

Fee : HK\$1,700

Enquiry: Ms. Tsui 2263 6330

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FASHION
SUMMIT
Asia's Sustainable Fashion Event

Fashion Summit (HK) 2017

The 1st and largest summit on sustainability in fashion in Hong Kong organized by 7 environmental NGOs, and academic institutions, the theme is "Fashion Summit – Zero Impact", to discuss tomorrow's sustainability solutions for fashion. It aims to bring together people from the fashion industry to exchange insights on the latest sustainable fashion trends, technology, best practice, solutions and opportunities.

Date : September 7&8, 2017

Venue : Hong Kong Convention and Exhibition Centre, Wanchai

Website : <http://www.fashionsummit.hk>

Colour Management of Textiles

Effective and efficient colour communication is the key to success and efficient in the fashion and textile industry to deliver the right colour, in the right place, at the right time.

Date : October 7, 14 & 21, 2017

Venue : G/F seminar room, Clothing Industry Training Authority, Kowloon Bay
Details :

<http://www.cita.org.hk/en/event/1834-3/>

